
A Short Guide To Writing About Art

AUDIENCE AND PURPOSE Downloaded from
A Short Guide To db.whlarchitecture.com
Writing About Art by Phelps & Conway

INTRODUCTION: THE ART AND SCIENCE OF BIOLOGICAL WRITING

Writing about biology is a unique discipline that sits at the intersection of scientific precision and creative communication. Whether you are a student drafting a lab report, a researcher preparing a manuscript for publication, or a science communicator explaining complex concepts to the public, mastering the craft of biological writing is essential. Biology, as the study of life itself, presents both extraordinary opportunities and significant challenges for writers. The subject matter is inherently fascinating, ranging from the molecular machinery inside a single cell to the vast interconnectedness of entire ecosystems. However, translating the intricacies of life sciences into clear, engaging, and accurate prose requires more than just a grasp of the facts. **A Short Guide To Writing About Biology** serves as a roadmap for navigating this rewarding terrain, helping you transform raw data and complex ideas into narratives that inform, persuade, and inspire. This guide will walk you through the fundamental principles, common pitfalls, and best practices for writing effectively about the living world.

UNDERSTANDING YOUR

Before you write a single word, you must first consider two critical questions: For whom are you writing, and why? The answers to these questions will shape every aspect of your document, from vocabulary and sentence structure to the depth of explanation and the tone you adopt.

Writing for a Scientific Audience

When your readers are fellow biologists, researchers, or advanced students, you can assume a high level of prior knowledge. In this context, your primary goal is to convey precise information, methods, and results efficiently. You can use specialized terminology confidently, knowing your audience understands terms like *polymerase chain reaction*, *apoptosis*, or *phylogenetic tree*. The emphasis here is on accuracy, objectivity, and logical flow. Scientific papers, grant proposals, and technical reports fall into this category. The language should be formal, concise, and free from unnecessary embellishment.

Writing for a

General Audience

If your readers are non-specialists, your purpose shifts dramatically. Your goal is no longer just to inform, but to educate and engage. You must translate technical jargon into accessible language without sacrificing accuracy. Analogies become your best friend. For example, instead of saying "mitochondria generate ATP through oxidative phosphorylation," you might say "mitochondria act as the cell's power plants, converting fuel into usable energy." Writing for the public demands a narrative approach, where you lead the reader from a relatable starting point into the biological concept. You also need to explain *why* the topic matters. Context and relevance are crucial for maintaining interest.

THE CORE PRINCIPLES OF SCIENTIFIC WRITING STYLE

Regardless of your audience, certain stylistic principles underpin all effective biological writing. These conventions help ensure that your message is clear, your research is credible, and your work stands up to scrutiny.

Clarity and Precision Above All

In biology, ambiguity can be costly. A vague description of an experimental method could prevent replication, and an imprecise statement about a species'

habitat could mislead conservation efforts. Choose your words with care. Use specific nouns and active verbs where possible. For instance, write "the bacteria synthesized the enzyme" rather than "the enzyme was produced." Avoid vague quantifiers like "a lot" or "several" when you can use exact numbers or statistical ranges. Every sentence should serve a purpose and move the reader forward.

Objectivity and the Passive Voice Debate

Traditional scientific writing has long favored the passive voice ("the samples were analyzed") to emphasize the action and the object, rather than the researcher. This was intended to maintain objectivity. However, modern style guides increasingly accept the active voice ("we analyzed the samples") as it is often clearer and more direct. The key is consistency and appropriateness. Use passive voice when the agent is irrelevant ("the solution was heated to 37°C"), and use active voice when you want to emphasize the researcher's role ("we observed a significant increase in cell division").

Concision: Eliminating the Unnecessary

Wordiness dilutes impact. Biological writing should be dense with meaning but lean in structure. Eliminate

redundancies ("the final outcome" can be "the outcome"), replace long phrases with single words ("due to the fact that" becomes "because"), and cut introductory fillers ("It is important to note that" is often unnecessary). Every word that remains should earn its place.

STRUCTURING YOUR BIOLOGICAL NARRATIVE

How you organize your content is just as important as the content itself. A logical structure guides the reader, reinforces your argument, and makes your writing more persuasive.

The IMRaD Framework for Research Papers

For original research articles, the IMRaD structure (Introduction, Methods, Results, and Discussion) is the gold standard. Each section has a distinct function:

- **Introduction:** Provides background, states the research question or hypothesis, and explains the significance of the study. It moves from general context to specific aims.
- **Methods:** Describes what you did in sufficient detail for another researcher to replicate the work. This section must be precise and chronological.
- **Results:** Presents the findings objectively, using text, tables, and figures. Do not interpret the results here; simply report them.
- **Discussion:** Interprets the results, explains their meaning, relates

them back to the hypotheses, and places them in the broader context of the field. This is where you discuss implications and limitations.

Writing Descriptive and Expository Articles

For review articles, textbook chapters, or blog posts, the structure is more flexible but should still follow a logical path. Start with a broad overview, then drill down into specific topics, and finally synthesize the information into a cohesive takeaway. Use subheadings to break the text into digestible sections, and ensure each section flows naturally into the next. Transition sentences are vital for maintaining coherence.

NAVIGATING THE LANGUAGE OF BIOLOGY: TERMINOLOGY AND JARGON

Biology has a rich and sometimes overwhelming vocabulary. Mastering the language of the discipline is essential for credibility, but using it carelessly can alienate readers.

Define Terms the First Time You Use Them

Even for a specialist audience, it is good practice to define a term the first time it

appears, especially if it is obscure or newly coined. For a general audience, this practice is non-negotiable. Provide a brief, clear definition in parentheses or a simple phrase. For example: "The process of **apoptosis**, or programmed cell death, is essential for normal development." This ensures all readers are on the same page.

Use Precise Taxonomic Language

When referring to organisms, use their common names when writing for a general audience, but include the scientific name (genus and species) at least once for clarity and precision. For example, "the house mouse (*Mus musculus*)" is clear to everyone. Avoid using only common names, as they can be ambiguous. Also, be careful with terms like "theory" which has a different meaning in science (a well-substantiated explanation) than in everyday language (a guess).

INCORPORATING VISUALS: FIGURES AND TABLES

Biology is a visual science. A well-designed figure or table can communicate complex data more effectively than paragraphs of text. When you **write about biology**, you must think visually.

Designing

Effective Figures

Every figure should have a clear purpose. Whether it is a graph, a photograph, a diagram, or a micrograph, it should illustrate a specific point. Label all axes, include units of measurement, and use legends that are self-explanatory. The caption (or legend) should be concise but complete enough that the figure can be understood without reading the main text.

Integrating Visuals into Your Narrative

Do not simply place figures in your document and hope the reader understands them. Guide the reader's interpretation. In the text, refer to the figure by number ("Figure 1 shows...") and explain the key takeaway. For instance, "As shown in Figure 2, the rate of photosynthesis increased significantly when carbon dioxide levels were elevated ($p < 0.05$)."

This integration of text and visuals creates a seamless reading experience.

COMMON PITFALLS IN BIOLOGICAL WRITING

Being aware of frequent mistakes can help you avoid them and strengthen your writing from the outset.

1. **Overusing Jargon:** Hiding behind complex terms does not make you sound smarter; it makes your writing harder to understand. Use jargon only when it adds precision and is necessary for the context.

2. **Anthropomorphism:** Attributing human intentions or motivations to animals, plants, or cells is a common error. Cells do not "want" to divide, and genes do not "try" to replicate. Use neutral language to describe biological processes.
3. **Weak Verbs and Nominalizations:** Phrases like "perform an analysis" can be replaced by the stronger verb "analyze." Similarly, "make a measurement" can become "measure." Strong verbs make your writing more direct and dynamic.
4. **Ignoring the Narrative:** Even the most technical research paper tells a story. It has a beginning (the question), a middle (how you investigated it), and an end (what you found and what it means). Ignoring this narrative arc makes your writing dry and difficult to follow.
5. **Inconsistent Terminology:** Use the same term for the same concept throughout your document. Switching between "C. elegans" and "the roundworm" can confuse the reader.

PRACTICAL STEPS FOR IMPROVING YOUR BIOLOGICAL WRITING

Writing is a skill that improves with practice and intentional effort. Here are actionable steps you can take to refine your craft.

Outlining Before

You Write

An outline is your roadmap. It forces you to organize your thoughts, identify the logical flow, and ensure you have covered all necessary points. For a research paper, outline each section with bullet points of the key ideas and data you will present. This prevents you from going off-topic and ensures a balanced structure.

Reading Exemplary Biological Writing

One of the best ways to improve is to study great writers in your field. Read articles in top-tier journals like *Nature* or *Science* not just for the content, but for the style. Pay attention to how they structure their paragraphs, how they transition between ideas, and how they explain complex concepts. For popular science writing, read authors like Carl Zimmer, Ed Yong, or Rachel Carson.

Revising and Seeking Feedback

First drafts are always rough. The real writing happens during revision. Read your work aloud to catch awkward phrasing and grammatical errors. Check for clarity: can a reader understand your main point after a single read? Seek feedback from colleagues, mentors, or writing tutors. A fresh pair of eyes can

spot gaps in logic and confusing passages that you have become blind to.

THE ETHICAL DIMENSION OF BIOLOGICAL WRITING

As a writer about biology, you carry a responsibility to be honest and transparent. This means accurately reporting data, even when it contradicts your hypothesis. It means properly citing sources and avoiding plagiarism. It also means acknowledging limitations and uncertainties in your conclusions. Ethical writing builds trust, which is the foundation of scientific progress.

CONCLUSION: EMBRACING THE CHALLENGE

Writing about biology is a challenging but deeply rewarding endeavor. It requires you to be both a scientist and a

storyteller, balancing precision with accessibility, and data with narrative. This **short guide to writing about biology** has outlined the fundamental principles: know your audience, prioritize clarity, structure your work logically, use terminology wisely, and always revise. These are not merely rules to follow, but tools to help you communicate the wonder and complexity of the living world. Whether you are describing the dance of chromosomes during cell division or the slow drift of a glacier-fed ecosystem, your words have the power to illuminate. Embrace the discipline, practice it with intention, and you will find that writing about biology becomes not just a task, but a meaningful part of your scientific life. The more clearly you write, the more effectively you contribute to the collective understanding of life itself.